

Press release

Big Red Crane Company, Inc. expands fleet with a Liebherr LTM 1100-5.3 mobile crane

- Big Red Crane Company, Inc. adds Liebherr LTM 1100-5.3 mobile crane to growing fleet in southern and central California.
- The Liebherr LTM 1100-5.3 mobile crane will allow Big Red to service larger projects with a higher reach.

Newport News, VA (USA), Liebherr USA, Co., July 2, 2024 – Big Red Crane Company, Inc. takes delivery of a [Liebherr LTM 1100-5.3 mobile crane](#) adding to their fleet of nine cranes. The California-based company offers a variety of services including residential and commercial hoisting needs. The three most recent additions to the Big Red fleet include two Liebherr LTM 1040-2.1 mobile cranes and the LTM 1100-5.3 mobile crane.

Founded in 2014, Big Red continues to utilize Liebherr cranes as they are suited to the specific terrain of the central and south coast of California. With narrow, steep and often winding access roads, Liebherr cranes have provided Big Red an advantage in the local market, keeping up with high demand from a wide range of industries and customers.

The LTM 1100-5.3 is also ideal for California’s varying terrain as it is equipped with a [ZF TraXon DynamicPerform](#) gearbox. The innovative DynamicPerform clutch module delivers almost zero wear starting and maneuvering for the modular ZF TraXon gearbox without overheating. This prevents downtime and helps to significantly extend the service life of the drivetrain.

“There is no better crane to purchase in its class and size, accessing sites that normal truck cranes can’t,” noted Mike Dawson, President of Big Red Crane Company, Inc. “Liebherr outperforms all other cranes!”

Highest performance

As a certified micro business in the state of California, Big Red services 7-20 jobs on any given day in the small crane market. With a diverse customer base, Big Red utilizes Liebherr’s cranes for a variety of lifting

needs including hoisting HVAC, swim spas, large rocks, boats, cell site towers, trees, construction materials and an elephant at the local zoo.

With plans to expand their services into Los Angeles County, Big Red recognized the need for a larger crane. The Liebherr LTM 1100-5.3 will offer Big Red a crane with 50 more feet of added reach to their fleet allowing them to work on larger projects with higher buildings. The mobile crane also allows Big Red to perform on sites where normal truck cranes cannot access.

The master of all roads

The Liebherr LTM 1100-5.3 mobile crane offers optimal power and performance. The mobile crane has a powerful 203 ft (62 m) telescopic boom and can carry up to 37,250 lbs. (16.9 t) of ballast on public roads with an axle load of just 26,450 lbs. (12 t). The LTM 1100-5.3 mobile crane is also suitable for economical mobility as it can travel with an axle load of just 19,840 lbs (9 t). It is the second crane in Liebherr's mobile crane portfolio to feature the new LICCON3 control system.

About Liebherr USA, Co.

[Liebherr USA, Co.](#) based in Newport News, VA provides sales and service on behalf of ten different Liebherr product segments: earthmoving, material handling, mining, mobile and crawler cranes, tower cranes, concrete technology, deep foundation machines, maritime cranes; components, and refrigeration and freezing.

About the Liebherr Group – 75 years of moving forward

The [Liebherr Group](#) is a family-run technology company with a highly diversified product portfolio. The company is one of the largest manufacturers of construction equipment in the world. It also provides high-quality, user-oriented products and services in a wide range of other areas. The Liebherr Group includes over 150 companies across all continents. In 2023, it employed more than 50,000 staff and achieved combined revenues of over 14 billion euros. Liebherr was founded by Hans Liebherr in 1949 in the southern German town of Kirchdorf an der Iller. Since then, the staff have been pursuing the goal of achieving continuous technological innovation and bringing industry-leading solutions to its customers. Under the slogan '75 years of moving forward', the Group celebrates its 75th anniversary in 2024.

Images



Liebherr-usa-Big-Red-01.jpg

Mike Dawson and Kathy Dawson of Big Red Crane Company, Inc., join Craig Lane, Liebherr USA, Co. at Customer Day.



Liebherr-usa-Big-Red-02.jpg

Big Red Crane Company, Inc. took delivery of a Liebherr LTM 1100-5.3 mobile crane.

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